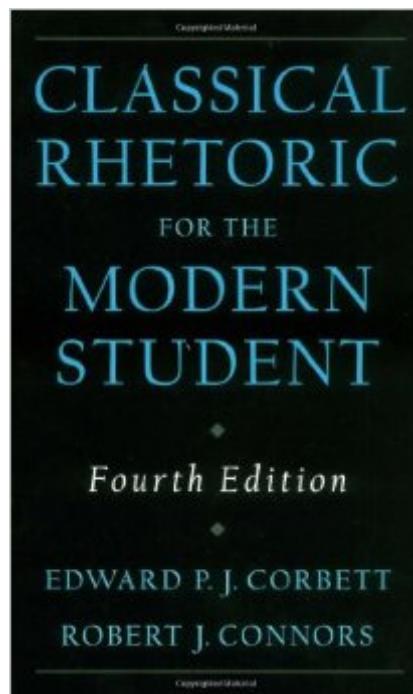


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# Classical Rhetoric For The Modern Student, 4th Edition



## **Synopsis**

Widely used in advanced composition and writing courses, Classical Rhetoric for the Modern Student discusses the three vital components of classical rhetoric--argument, arrangement, and style--bringing these elements to life and demonstrating their effective use in yesterday's and today's writing. Presenting its subject in five parts, the text provides grounding in the elements and applications of classical rhetoric; the strategies and tactics of argumentation; the effective presentation and organization of discourses; the development of power, grace, and felicity in expression; and the history of rhetorical principles. Numerous examples of classic and contemporary rhetoric, from paragraphs to complete essays, appear throughout the book, many followed by detailed analyses. The fourth edition of Classical Rhetoric for the Modern Student features a new section on the Progymnasmata (classical composition exercises), a new analysis of a color advertisement in the Introduction, an updated survey of the history of rhetoric, and an updated section on "External Aids to Invention."

## **Book Information**

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"A definitive, highly usable, rigorous text--I have used it with great success for many years. The new material in the 4th edition is marvelous. Exactly the kind of work needed to prepare teachers."--Mitzi Brunsdale, Mayville State University"An indispensable and lucid guide to rhetoric that will make students proficient writers and acute interpreters of texts ranging from contemporary advertisements to Homer."--Corinne E. Blackmen, Southern Connecticut State University"Interesting and well

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Edward P.J. Corbett is at Ohio State University (Emeritus). Robert J. Connors is at University of New Hampshire.

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